

CONTRACT



ENCT

3221 South Evans Street
Greenville, NC 27834

(252) 355-8542

3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Greer Margolis & Mitchell
3050 K Street Northwest
Washington, DC 20007
USA

Contract / Revision		Alt Order #	
952343 / 1		25326857	
Product			
candidate			
Contract Dates		Estimate #	
10/11/16 - 10/17/16		5535	
Advertiser		Original Date / Revision	
POL/Roy Cooper for Governor		10/10/16 / 10/17/16	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Property	Account Executive	Sales Office	
ENCT	Katz Washington	Katz/Washingto	
Special Handling			
Demographic			
Adults 35+			
Agency Code	Advertiser Code	Product 1/2	
9912856	297	317	
Agency Ref	Advertiser Ref		
IN117/SP159/AL1336			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	10/11/16	10/17/16	Steve Wilkos	9a-10a		:30				NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	4				\$15.00				
2	ENCT	10/13/16	10/13/16	DC Legends of Tomorrow	8p-9p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	---T---	1				\$150.00				
3	ENCT	10/11/16	10/17/16	M-F 10a-11a	10a-11a		:30				NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	5				\$15.00				
4	ENCT	10/11/16	10/17/16	M-F 11a-12p	11a-12p		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	5				\$10.00				
5	ENCT	10/11/16	10/17/16	M-F 5p-530p	5p-530p		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	MTWTF--	3				\$10.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

1125356 #
25326857 #
\$10.00 per spot



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WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
952343 / 1	25326857

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	candidate	5535

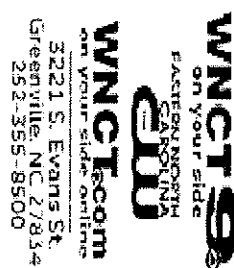
Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	10/10/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		Start Date	End Date	Weekdays	Spots/Week	Rate								
E 6	ENCT	10/16/16	10/16/16	Su 3p-4p Rookie Blue	3p-4p		:30				NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	-----S	1	\$10.00								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>			
1		ENCT	10/11/16-10/17/16	Su 3p-4p Rookie Blue	3p-4p		-----Su	:30	\$40.00		NM			
Credited moved money to 953211														
7	ENCT	10/16/16	10/16/16	Su 4p-5p Rookie Blue	4p-5p		:30				NM	1	\$10.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	-----S	1	\$10.00								
8	ENCT	10/16/16	10/16/16	Sa-Su 530p-8p Movie	530p-8p		:30				NM	2	\$20.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	-----S	2	\$10.00								
9	ENCT	10/11/16	10/17/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	2	\$70.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$35.00								
10	ENCT	10/16/16	10/16/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$25.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	-----S	1	\$25.00								
11	ENCT	10/11/16	10/17/16	M-F 1230a-130a Community	1230a-130a		:30				NM	2	\$10.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	MTWTF--	2	\$5.00								
12	ENCT	10/15/16	10/15/16	Sa 11p-12a	11p-12a		:30				NM	1	\$5.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	-----S-	1	\$5.00								
13	ENCT	10/15/16	10/15/16	Sa 12m-1a	12a-1a		:30				NM	1	\$5.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/11/16	10/17/16	-----S-	1	\$5.00								
Totals													28	\$510.00

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 on your side online
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 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
952343 / 1	25326857

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	candidate	5535

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	10/10/16 / 10/17/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	28	\$510.00	(\$76.50)	\$433.50
Totals	28	\$510.00	(\$76.50)	\$433.50

Signature: _____ Date: _____

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125 West 55th St
New York, NY 10019

Contract # 25326857
CPE: 297/317/5535
Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC 20007

Changes as of: 10/17/2016 at 12:50 PM
Flight: 10/11/16 - 10/17/16
Advertiser: Roy Cooper for Governor
Product: candidate
Station: ENCT
Market: Greenville/New Bern/Wash
Office: WASHINGTON

Version: Highlighting Revision 2
Total \$: \$510.00
Total Spots: 28
Total CPP: \$0.00

Agency Order #: 5461164
Buyer: Outen, David
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+
Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total GRP:
Traffic #: 952343
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11	10/11 - 10/11	Total Spots	Total \$	CPP	GRP
REV-5	Su 3p-4p		Rookie Blue	\$10.00	0	30	1	0	0	\$0.00	\$0.00	0.0
Level 3												
TOTALS: 28									28	\$510.00	\$0.00	0.0

moved \$15 to 25326855

952343

953211



125 West 55th St
New York, NY 10019

Contract # 25326857

CPE: 297/317/5535

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/17/2016 at 12:50 PM

Flight: 10/11/16 - 10/17/16

Advertiser: Roy Cooper for Governor

Product: candidate

Agency Order #: 5461164

Buyer: Outen, David
Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 2

Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Total \$: \$510.00

Total Spots: 28

Total CPP: \$0.00

Total GRP: 952343

Traffic #: 952343

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/17/16 9:49 AM	Jennifer Layman	Line 5 1x Sun 3p Rookie Blue \$10
10/07/16 1:18 PM	JACOB ROTH	can make good on 25326855 10/18-10/24
10/07/16 1:18 PM	JACOB ROTH	1x T-F,M 11a-12n Jerry Springer \$110
10/07/16 1:18 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$51,000
ENCT Share:	1%
Comment:	
WCTI:	33%
WFXI:	17%
WITN:	24%
WNCT:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	28	\$510.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$510.00
Total	28	\$510.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 12:50 PM	JACOB ROTH	Revised		1	\$-10.00	\$510.00	Changes: Total Spots from 29 to 28. Calculated Dollars from \$520.00 to \$510.00.
Makegood 1	10/17/16 9:49 AM	Jennifer Layman	Sent To Rep			\$0	\$520.00	Competitive Market Budget from \$52,000 to \$51,000. Total \$ from \$520.00 to \$510.00. User Entered \$ from \$520.00 to \$510.00. 1 buyline added or modified.
Queued for Electronic Contracting	10/10/16 10:58 AM					\$0	\$0	
Revision	10/17/16 1:18 PM	JACOB ROTH	Confirmed			\$0	\$520.00	Changes: Competitive Market Budget from \$9,500 to \$52,000. User Entered \$ from \$0.00 to \$520.00. Demo Meta to [R16]. 3 buylines added or modified.
New	10/7/16 1:17 PM	JACOB ROTH	New	29		\$520.00	\$520.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.